



## **Optoma Partners with Navitar to Offer Long Throw Interchangeable Lenses for ProScene ProAV Projectors**

*New lens options address installation challenges across a wide range of professional environments*

Fremont, Calif., April 23, 2019 – Optoma, a world-leading manufacturer of large display products, today with Navitar, a leading designer, developer and manufacturer of innovative optical solutions, announced the addition of two new interchangeable lenses compatible with Optoma ProScene projector models. Long throw and extra-long throw Navitar NuView replacement lenses allow greater versatility and maximum projector performance in professional environments.

Fixed lens projectors are an industry challenge, limiting installation options in environments such as houses of worship, auditoriums, entertainment venues, and retail spaces that require various throw options to cast images. “Our ProAV customers were looking for more flexibility in projector placement for their large venue installations,” explains Brian Soto, head of product management, Optoma Technology, Inc. “With throw ratios up to 15.24:1, Navitar’s extra-long throw NuView lenses address this problem by allowing projectors to be placed more than 100 feet from a projection surface while ensuring image fidelity.”

Optoma ProScene projectors were designed specifically for demanding professional applications. Interchangeable lenses, control system compatibility, and edge blending technology are just a few features making this projector line widely preferred by both professionals and end-users. “By partnering with industry leaders such as Navitar, we continue to offer reliable, versatile solutions that meet the needs of our valued channel partners,” adds Soto.

The new Navitar lenses complement Optoma’s current line of interchangeable long, standard, short and ultra-short throw lenses. The NuView 578MCZ500 has a long throw ratio of 4.85 – 8.66:1 and the NuView 578MCZ087 has an extra-long throw ratio of 9.15 – 15.24:1. Both lenses are compatible with Optoma ProScene models ZU660, ZU750, ZU850 and ZU1050 and feature manual zoom and focus.

“Navitar is excited to partner with Optoma to offer two NuView replacement lenses designed specifically for Optoma ProScene projector models,” comments Laura Ann Nice, Projection Optics Sales Manager with Navitar, Inc. “NuView long throw lenses offer greater installation flexibility to end-users and accommodate a variety of projection distances and image sizes through manual zoom and focus functions. By using these lenses, ProAV customers are not only able to produce bright, crisp projected images, but they can also execute innovative installations with little to no restrictions.”

Navitar lenses can be purchased online at [www.navitar.com](http://www.navitar.com) or by contacting Navitar at (800) 828-6778. For more information on Optoma and its products, please visit: [www.optoma.com](http://www.optoma.com)

### **About Optoma Technology**

Optoma Technology is a world-leading designer and manufacturer of award-winning video and audio products for home entertainment and theater, ProAV and business. With a focus on premium quality and functional style, products are designed with the end-user experience in mind. Optoma and NuForce

products deliver stunning crystal-clear images and exceptional sound with ultimate reliability. Optoma Technology is part of The Optoma Group, which has continental headquarters in the U.S., Europe, and Asia. For more information, please visit: [www.optoma.com](http://www.optoma.com)

#### **About Navitar**

Navitar, Inc. designs, develops, and manufactures innovative optical solutions for customers and organizations across the globe. Solutions include complete opto-mechanical and electro-optical assemblies, custom OEM and off-the-shelf imaging and projection lenses, and industrial and microscopy cameras. Navitar components and systems are used in a wide variety of industries including life science, medical, defense and security, industrial, amusement, simulation, entertainment and projection. Applications include machine vision, electronics, semiconductor process, metrology, UV lithography, non-contact measurement, IR imaging, simulation, planetarium, amusement, laser projection, autonomous vehicles, surveillance, cinematography and VR. [www.navitar.com](http://www.navitar.com)